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HEATHER NEWLIN

**EDUCATION**

The University of Tennessee at Chattanooga  
Graduated December 2017  
Communication major and English writing minor

**EMPLOYMENT**

Copywriter at The Chattanooga Times Free Press  
Journalist for Community News, Chatter Magazine and Get Out Magazine.

Copy Editor at The University Echo Fall 2016-December 2017

Nice Branding Intern April-August 2015  
Responsible for filling blog content and website copy for client blogs  
Tracked SEO usage and rank improvements over time  
Designed posts for social media accounts for clients

Director of Content Management at The House  
Responsible for creating and publishing blog content for The House and affiliated vendors, and tracking and improving SEO rankings

Sales Associate at I Love Juice Bar 2015-present

**SKILLS**

Proficient in Photoshop, Illustrator, Wordpress, Indesign, Excel, HTML and CSS.  
Strong writer  
Familiar with writing and editing for appropriate news style

**REFERENCES**

Kennedy Kauffman, Store Manager at I Love Juice Bar Chattanooga [865|805|4279]  
Jennifer Bardoner, Managing Editor, Chattanooga Times Free Press [423|757|6579]  
Amy Dennis, CEO Nice Branding. amy@brandnicely.com [863|698|1872]  
Sarah-Grace Battles, Editor-in-Chief at The Echo [336|402|7290]  
Matt Harb, Co-Founder/COO The House [615|484|8939]  
Michael McCluskey, Supervisor of The Echo + Communication Professor [423|425|5848]